

PRESS RELEASE – MARCH 18, 2018 2:00 PM

Rotary – Pembina Nordic Outdoor Education Centre Launched

The Pembina Nordic Ski Club today welcomed five Platinum level sponsors and other supporters to a brief cheque presentation ceremony,



celebration,
and official
launch of a major
Capital Building Project out
at the Pembina Nordic Centre in Eagle Point
Provincial Park, just north of Drayton Valley in Brazeau County.

The Club is leading development and construction of a \$625,000 Outdoor Education and Events Centre. The two story facility will host school and community outdoor and environmental education programmes offered by the Eagle Point Blue Rapids Parks Council, the Nordic Clubs own programmes, and a wide variety of other recreational and outdoor programmes for all ages. It will also support the growing number of regional and provincial level sporting and recreation events using the Rotary - Pembina Nordic Community trails systems for X-Country Skiing, Cycling, Hiking, Running, Snowshoeing, Orienteering and other outdoor pursuits.

Three years in the planning, the Centre will be owned and built by Pembina Nordic Ski Club. It will be jointly operated by Pembina Nordic and the Eagle Point Blue Rapids Parks Council - which will lead the weekday education programming.

Pembina Nordic and the Rotary Club have collaborated on facility and trail development inside Eagle Point Provincial Park since 2005.



The Outdoor Education Centre bears the Rotary name in recognition of it being a major legacy project of the DV Rotary Club and profiles the leadership role that the Rotary has played in being the first Platinum level sponsor - with a commitment of \$120,000 made towards the project over 18 months ago.

The other Platinum level sponsors who have contributed \$50,000 or more to the project to-date include:

🕒 Alberta Parks:	\$60,000
🕒 Brazeau County:	\$52,500
🕒 Community Facility Enhancement Program of Government of Alberta:	\$125,000
🕒 Town of Drayton Valley	\$52,500

Other funds committed to date by the Pembina Nordic Ski Clubs own capital building fund reserve, private donors and area businesses total over \$90,000. Clayton Stafford – President of the Pembina Nordic Ski Club and a member of the building committee said on Sunday

we have now raised well over 80% of the funds needed to complete services and construction of the centre, and have committed to a May start date for construction to lock in our costs and proceed. We are really confident we can earn the support of additional sponsors and contributors over the next 12 months to complete our fundraising drive, but if not we have no problem with managing the construction to safe lock-up and partial interior finishing to get rolling with the funds we have in hand.

Rob Macintosh, a member of both DV Rotary and Pembina Nordic also outlined the opportunities for sponsorship available:

Platinum Sponsor	\$50,000 or more
Gold Sponsor	\$20,000 to \$50,000
Silver Sponsor	\$10,000 to \$20,000
Bronze Sponsor	\$5,000 to \$10,000
Friends	under \$5,000

Personal Donations at any level may be made through the Drayton Valley Community Foundation, through a dedicated flow-through fund that allows individuals to directly support the Centre and receive a full CRA charitable donation tax credit.

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