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Fire & Ice  
FESTIVAL

Sponsorship  
Opportunities

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Eagle Point-Blue  
Rapids Parks  
Council, in  
partnership with  
the Town of  
Drayton Valley, is  
pleased to host the  
Fire & Ice Festival  
on Sunday,  
February 18, 2024.



Since 2020, this fun filled,  
family oriented event has  
grown to attract over a  
thousand people who  
gather in Drayton Valley's  
Downtown Park for  
dancing, skating, eating,  
learning, playing, laughing  
and being entertained.

Your organization or  
business can be an integral  
part of this growing  
tradition in our  
community.



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COMMUNITY!



Help us grow this  
event to be a Drayton  
Valley tradition! Let's  
encourage people to  
enjoy the Family Day  
weekend at home, or  
to travel here to  
celebrate in the snow  
with us!

EAGLE POINT-BLUE RAPIDS  
PARKS COUNCIL  
2nd Floor, Provincial Building,  
5213-51 Avenue,  
Drayton Valley, AB T7A 1S6  
780-898-7275

[www.epbrparkscouncil.org](http://www.epbrparkscouncil.org)

# Fire & Ice FESTIVAL



## Event Naming Sponsorship Acknowledgements

- \* social media acknowledging your sponsored event
- \* sponsor boards at the event
- \* 2' x 3' sign at event venue with corporate logo, 2 signs for \$1000+ sponsorship
- \* recognition on local radio station
- \* local newspaper sponsorship acknowledgement
- \* multiple verbal "shout outs" at Fire & Ice event

Contact Sandra at 780-898-7275 or [sandra@epbrparkscouncil.org](mailto:sandra@epbrparkscouncil.org) to discuss sponsor opportunities!

## Event Naming Sponsor

### ❖ Maple Taffy

Hand Crafted Maple Syrup Taffy - \$500

### ❖ Skating Palace

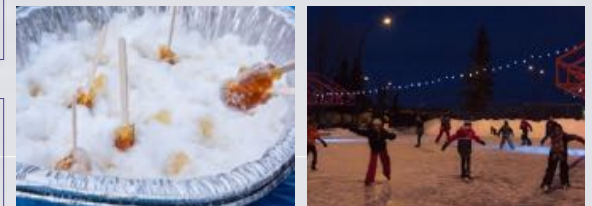
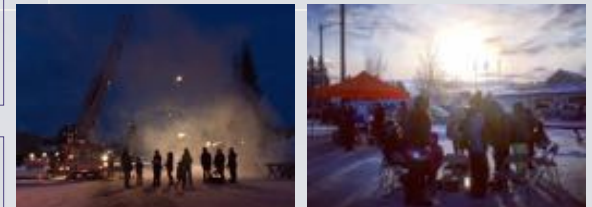
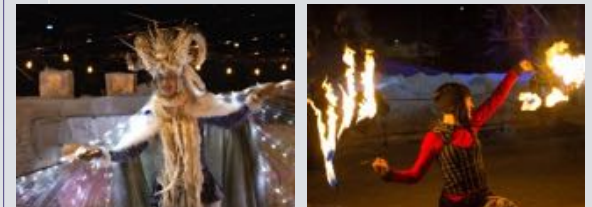
Super cool ice surface with party music & lights - \$800

### ❖ Sizzling Fire Artists

Athleticism, artistry & magic - \$1500

### ❖ Fire & Ice Plunge

From Sauna to Ice Bath! - \$1500



## Snowman Sponsors

\$1000+

## Snowball Sponsors

\$501 to \$999

## Snowflake Sponsors

\$50 to \$500

Sponsors will be acknowledged on recognition boards at the event as well as in the local newspaper.

